

Our mission is to break the cycle of social, material and spiritual poverty and build healthy communities

THE VISION

TRANSFORMING ENTREPRENEURS TO TRANSFORM THEIR COMMUNITIES!

- Local small businesses have strong ties to their communities, provide employment opportunities, and help create a thriving local economy.
- We empower entrepreneurs in Seattle's under-resourced communities to overcome the challenges they face every day, especially impacts from COVID-19 conditions.
- Urban Impact provides wraparound support services to local enterprises through the Sharks At The Beach start up program and Thrive Business Accelerator.

THE PROBLEM



Seattle has growing income and wealth gaps, which negatively affect the ability to live, work, and thrive in under-resourced communities.



Entrepreneurs can face barriers including a lack of relationships, business acumen, and capital to grow and sustain their enterprises.



The COVID-19 pandemic has disproportionately impacted enterprises in under-resourced communities, forcing over 41% of Black-owned businesses to close, with 50% of those may not ever reopen.

OUR SOLUTION

EMPOWERING SMALL BUSINESS

Urban Impact's programs work with under-resourced entrepreneurs to help them overcome challenges in operating and growing their business.



Business training provides practical knowledge, information and tools to equip entrepreneurs to resolve the challenges they face.



Mentors work one-on-one to help entrepreneurs set objectives, create plans, establish accountability, and provide encouragement. Coaches provide subject matter expertise to help navigate business issues.



Relationships with funding partners can provide needed capital for growing enterprises. 100% of the enterprises served by Thrive Accelerator have survived through COVID and continue to work for sustainability beyond the pandemic!



You can help empower small businesses to succeed and make Seattle a great place to live for all!

VOLUNTEER OPPORTUNITIES!

Its all about relationships! You can help our programs support and transform entrepreneurs so they can transform their communities.



FEBRUARY - JUNE 2022

- Accelerate existing local enterprises to sustainability and growth.
- Six monthly sessions provide mentorship, business training, community resources, and access to capital.



MARCH - JUNE 2022

- Supports aspiring entrepreneurs from concept to business launch.
- Intensive weekly sessions provide business plan training, coaching, and access to financial resources.

TWO WAYS TO VOLUNTEER:

MENTOR *"support through relationships"*

- Mentors work one-on-one with entrepreneurs to help set goals, review plans, establish accountability, and provide encouragement.
- Mentoring is a mutually beneficial relationship based on respect, listening and sharing of perspectives and experiences.
- Supported by topic specific experts who volunteer as coaches.
- Can serve as a bridge for cultural, social, and economic gaps.

COACH *"equip & empower"*

- Coaches serve by providing specialized insight and expertise in marketing, finance, operations, and other business functions.
- Lend support to mentors through topic focused coaching circles made up of fellow volunteer coaches.
- Empower local entrepreneurs by sharing key business tools.

TESTIMONIAL



GET INVOLVED & MAKE A VALUABLE DIFFERENCE!

Learn more about Urban Impact at:

www.urbanimpactseattle.org/economic-development

To volunteer as a mentor or coach **APPLY HERE:**

<https://bit.ly/UIMentors2022>



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