

A' NEW U BY SHANNON

KENT, WA



Shannon Watkins

A Skincare Products

- A wife, mother of 4 children, and grandmother of 2 beautiful granddaughters
- Work full time at a Pediatric Therapy Center
- Owner of A'NEW U by Shannon, a skincare business
- Love helping people and making a difference in the lives of individuals

BUSINESS PROFILE

We provide beautifully made skincare products with an authentic, organic approach to make people feel confident and flawless

BUSINESS GOAL

- *Connect*
- *Create a website*
- *Marketing & new ideas on how to manage a successful business*

Key Needs & Challenges

- Marketing
- Steady revenue
- A flow of product and supplies
- Time
- Finances

Community Impact

My skincare line helps cater to customers' sensitive skincare needs.