

#FOLLOWME CATERING CO

SEATTLE, WA



Sarah Wilkes

Catering Events & Meal Preps

- Owner and operator of #FollowME catering
- A single mother of 4 boys
- The business opened in 2016 and transitioned to full-time operations in 2020
- Currently building the brand to get a kitchen space
- Love teaching and helping others build their business
- Love food and it is my true love language it feeds my soul to see people enjoy my food.

BUSINESS PROFILE

#FollowMe is everything food-related. We do catering events of all sizes, private chef services, meal preps, event & festival vending, and weekly dinner pop-ups.

BUSINESS GOAL

To get a permanent location and cook maybe 3 days weekly and be booked with catering for the duration of the time. Once the kitchen space is running smoothly, aim to open a food truck to reach different cities.

Key Needs & Challenges

- Funding
- Permanent Location
- Equipment
- Individually packing everything (due to COVID)

Community Impact

I will bring jobs to my community and also help other small businesses start up. I will use my space and knowledge to build their business that in turn will help the community even more because they will, in turn, hire more people and will keep our money circulating between us. I also hold annual drives for the homeless and customer appreciation where the kids come and play activities for free and local vendors are they and my clients become their clients.