

SNIP ITS HAIRCUTS FOR KIDS

WEST SEATTLE, WA



Kimora Lee Haircuts for Kids

- Owner of Snip its Haircuts for Kids in West Seattle
- In business for almost 2 years
- In hair profession for over 11 years
- Member of the West Seattle Chamber and Community Connection Committee
- Strive to be a better person everyday

BUSINESS PROFILE

Its a FUN place for kids to get their haircut ! A place to create memorable experience for all children and families!

BUSINESS GOAL

To create memorable experiences and relationships with all children and families.

Key Needs & Challenges

- Finding and investing in employees
- Having time to market and engage with the community to generate more customers
- Keeping up with business expenses
- Balance covering daily duties and family time

Community Impact

Youth is a great asset and the future starts with them. Creating purposeful lives for kids is how we can grow as a community. Families can feel a greater sense of harmony when they invest in their children. Especially with COVID, it's great to see that parents are still getting their kid's haircuts because the services my business provides are important to them.