

# BOXING COACH KEY

SEATTLE, WA



## Kevin J. Roberson

Black-Owned Boxing Gym

- 40 year old father
- Aspiring entrepreneur
- Formally educated
- Younger brother
- Gregarious
- Optimistic
- A home owner

## BUSINESS PROFILE

The city's only black-owned boxing gym, created as a space to build community and conquer ideas through the vehicle of fitness. This is a welcoming space where all people can come and acquire the tools that boxing teaches.

## BUSINESS GOAL

*Create a premier gym that produces a great community as well as a dive into the boxing industry at whatever level people want to get involved.*

## Key Needs & Challenges

- Space
- Business model
- Support staff & staffing system
- Funding to get started

## Community Impact

I see it as an experience many people would have in common and a platform for all of its members.