

KNOWLEDGE BEAUTY SUPPLIES & BRAIDS

LYNNWOOD, WA



Glenda Powell-Freeman Beauty Supply Shop

- Owner and operator of Knowledge Beauty Supplies and Braids
- Opened this business quite by accident with my daughter after she was mistreated in the shop she was working in. We got together and opened a shop.
- Knowledge has been in business for over a year
- Enjoy being a business owner but struggle with the management
- Work full time as an IT consultant to Microsoft

BUSINESS PROFILE

A mom-and-pop storefront that supplies many types of hair extensions for braiding, crocheting, sew-ins, and straight hair. Additionally, we supply accessories, i.e. gel, grease, sprays, combs, African clothing, and jewelry.

BUSINESS GOAL

To become self-sustaining and not take money from the household.

Key Needs & Challenges

- Learn the business requirements for WA
- Generate income & keep business open
- Paperwork - business and marketing
- Assisting my community

Community Impact

My customers are women who wear braids, sew-in, glue in to help them look pretty. I hope I am giving them the confidence in looking good.